

## GEORGIA JUNIOR HIGH SCHOOL RODEO ASSOCIATION

### **SPONSORSHIP INFORMATION AND REQUIREMENTS**

Proceeds from sponsorships and fund raisers are used to purchase year end awards at finals and pay travel money to the national finals qualifying team.

#### **Sponsorships for the State Finals Program**

This is our MAJOR fundraising project for the year. Each contestant is *requested* to sell at least two full pages (\$300). You are **required** to sell at least \$200 to be eligible to compete at the state finals.

If you join after the additional fundraisers are completed and do not have an opportunity to participate in them, you must sell additional sponsorships to be eligible to compete at the state finals

**To be eligible for national finals travel money, a contestant must sell a minimum of \$450 in sponsorships.**

***Remember:*** *The proceeds from the state finals ad program are to benefit the Georgia Junior High School Rodeo Association, which is a non-profit organization. All contributions are tax-deductible.*

Additional Sponsorship information is on the attached pages.

#### **Fundraisers**

In addition to Sponsorships, each contestant is **required** to participate in the following fundraisers throughout the year to be eligible to compete at the state finals.

Planned fundraisers for this year are:

Raffle tickets sales - This year we will do 2 raffles, one for Southeastern Showdown and one to help pay for awards etc. The Showdown raffle will be for the Weatherby Rifle like last year, the spring raffle will be raffling off a steer donated by the Vander Pluym's. The steer will be butchered and there will be 2 winners each receiving half of the meat from the steer once he's processed.

1. Weatherby rifle raffle will be to sponsor the Southeast Showdown. Tickets for this will be \$10/each. Each contestant will be required to sell at least 15, but are encouraged to sell as many as possible. This will help us pay for the Showdown since FL isn't going to be helping this year we need to sell as many as possible. Alabama will be participating in the Showdown raffle and will be doing the same thing.
2. The steer raffle tickets will be \$10/each and contestants must sell 15 of those as well. The steer will be processed and the meat will need to be picked up by the winner from the processor. Each winner will get ½ of the meat. The raffle will be late spring and winner will be notified as to where they need to pick up the meat.

We welcome any new fundraising ideas from our rodeo families or if there is a family that feels fundraising is their calling, we would be happy for the help.

## STATE FINALS PROGRAM SPONSORSHIP

Be sure you start contacting potential sponsors right away. Don't wait until the last minute to work toward meeting your sponsorship requirements. Service providers or feed/tack stores your family uses, local businesses, family and friends are all potential sponsors. If you make contact with a sponsor who says they have already used their budget for ads this year, tell them this sponsorship is for the next calendar year, and you will be happy to wait until January to pick up a check.

1. Receipts: If the sponsor would like a receipt, give them a copy of the contract and mark it paid.
2. Contract: Attached are a couple of copies of the contract to use when obtaining ads. You can make additional copies if you need them. Make sure the contract is filled out completely and signed. Be sure to check the correct size desired, and get a check or cash for the amount owed. Payment must be made in advance, and no copy will be accepted unless accompanied by payment. Copies of the contract are also available on the website.

Please note: There are 2 types of contracts. One is for the main sponsorships for the year-end finals program/ad book and the other is for major sponsorships.

A major sponsor is one that sponsors a championship saddle, event, arena, chute gate or scholarship. If you are able to sell one of these major sponsorships, the sponsor will also get recognition in the state finals program.

If you sell a major sponsorship, be sure to contact Ashley Riner (404-787-1894) in advance to be sure the location or event sponsorship is still available.

3. COPY: We can reproduce exactly any camera ready copy for your sponsor, or we can typeset any copy desired. We cannot produce custom art work so they must provide any pictures or logos. You may submit copy on a disc, but please include a printed copy that identifies it to that disc. The printer cannot make a poor quality picture look good. The printer will use the copy that is provided.

When you have completed the sale, you should staple together the Contract, Copy (the information for the ad or logo, etc) and Payment (check or cash). Put this completed Contract in your envelope for safe keeping. When mailing this in, do not send cash through the mail. It would be better for you to write a personal check for all the cash and mail it instead.

As soon as you have received the check for several sponsorships, please turn them in or mail them so the checks can be deposited. Most businesses do not like having checks outstanding for a long period of time. We will keep a tally of the sponsorships received in your name and be sure you receive credit for all collected. To meet the deadline for finals and the printer, all ad money and sponsorships must be submitted by March 17<sup>th</sup>. We **WILL NOT** be slack on this like we were last year. If you do not have your ads in by the due date, we will not chase you down to tell you to turn everything in; your child will not be eligible for state finals. This is not to punish anyone; however, we cannot babysit 40 or more families. We have jobs and lives other than donating our time for the

association and we can't keep up with everyone's responsibilities. So please get your stuff in on time everyone gets to come to state finals.

When all ads have been processed a list of those that have met ad sales requirements will be compiled and you will receive a letter confirming that you have met the requirements. Money must be turned in to meet State Finals and Nationals travel money requirements before the start of the last rodeo weekend, May 3 & 4 in Cleveland, TN.

We have an incentive program for contestants so that everyone has a chance to benefit from participation with sponsorships:

Contestants who sell over \$450 in sponsorships will receive 10% of that amount over \$450 back. (example: sell \$850 in sponsorships and receive \$40 back to the contestant).

If you should have any questions please call Ashley Riner at 404-787-1894.

Mail your contracts, ad copy, etc. to:

Ashley Riner  
2051 Drew Allen Rd  
Williamson, GA 30292

#### **DEADLINE REMINDER**

Program ads and sponsorships for this rodeo season are due on or before March 17, 2019 (Franklin Rodeo)

#### ***CONTESTANT BIO***

We like to include a contestant bio for every contestant in the Finals program.

Along with your ads, please send a photo and small write-up to be used for the contestant bio. This is also due by March 17, 2019.

**GEORGIA JUNIOR HIGH SCHOOL RODEO ASSOCIATION  
STATE SPONSORSHIPS / STATE FINALS RODEO**

**PERRY, GEORGIA  
May 30 - 31, 2019**

NAME: \_\_\_\_\_

BUSINESS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE:(OFFICE) \_\_\_\_\_ (HOME) \_\_\_\_\_

**SPONSORSHIP PACKAGES**

Event Saddle Sponsor \$1200.00  
Receive Arena Signage, Box Seats & Program Recognition

Event Sponsor \$500.00  
Receive Arena Signage or Flag, Victory Lap Recognition, & Program Recognition

Arena Sign \$250.00  
Banner in the arena during the rodeo

Scholarship Sponsor  
Platinum \$1000.00  
Gold \$750.00  
Silver \$500.00

All Sponsors will receive naming rights and program recognition

Payment of \$ \_\_\_\_\_ attached  
(please make check payable to GHSRA-Junior High Division)

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Sponsor Signature Individual Completing Contract

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GHSRA Junior High Representative & Date

**GEORGIA HIGH SCHOOL RODEO ASSOCIATION JUNIOR HIGH DIVISION  
SPONSORSHIP INFORMATION CONTRACT**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

This will authorize you to publish our sponsorship information in the Georgia High School Rodeo Association- Junior High Division State Finals Program which will be distributed free of charge at the GHSRA-Junior High Division State Finals Rodeo in Perry, GA on May 30 -31, 2019.

Ad Information

Inside Front Cover \$400.00 \_\_\_\_\_

Inside Back Cover \$400.00 \_\_\_\_\_

Color Outside Back Cover \$450.00 \_\_\_\_\_

Full Page Color \$350.00 \_\_\_\_\_

Full Page \$150.00 \_\_\_\_\_

Half Page \$100.00 \_\_\_\_\_

¼ Page \$50.00 \_\_\_\_\_

Business Card \$25.00 \_\_\_\_\_

COPY: If no copy is available, type or print out copy desired. Any pictures or company logo must be furnished by sponsor.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The proceeds from this program are to benefit the Georgia High School Rodeo Association-Junior High Division which is a non-profit organization. All contributions are tax-deductible.

Authorized by: \_\_\_\_\_

Telephone: \_\_\_\_\_

Amount: \_\_\_\_\_

Sponsorship Obtained by: \_\_\_\_\_

Send ad to [gjhsrasec@gmail.com](mailto:gjhsrasec@gmail.com) or mail to Ashley Riner, 2051 Drew Allen Rd, Williamson, GA 30292