

# GEORIGIA HIGH SCHOOL RODEO ASSOCIATION

## STATE SPONSORSHIP / STATE FINALS

NAME: \_\_\_\_\_

BUSINESS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY & STATE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

SPONSOR AMOUNT: \$ \_\_\_\_\_

SPONSOR LEVEL: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

How is Ad / Signage / logo being provided: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Payment included

\_\_\_\_\_ Payment mailed

Signature of Authorized Personnel \_\_\_\_\_

GHSRA Representative \_\_\_\_\_ Date \_\_\_\_\_

## **GHSRA PROGRAM AND SPONSORSHIP**

This is our major fundraiser of the year. We use the proceeds to purchase awards, pay for clinics and give travel money to our National Finalists.

***Each member must sell a minimum of one full page (\$150) of program sponsorships and sell raffle tickets that they are issued to be allowed to compete at State Finals-this is both fall and spring. If you do not sell the issued raffle tickets you must sell at least \$250 in sponsorships. A National Qualifier must get \$450 in sponsorships and sell all issued raffle tickets or the contestant will not receive any travel money.***

All sponsorship money must be turned in by February 2, 2020 at the Alabama Multi State Rodeo. Certain commitments from past years may be honored if we have a verbal commitment by February 2, 2020.

Chute gate signs and other sponsorships at Southeastern Showdown and State Finals may be used to fulfill the above required numbers.

Everyone who gets over \$450 or more in sponsorships will receive 10% of the amount they obtain above the \$450.

You will be given a sponsorship packet in September, so please make your contacts early to obtain your sponsorships. Many businesses do their budgets before January, so it is a good idea to go ahead and ask them now. Also, many contestants have pages from friends and relatives. Take a look at last year's program for some ideas.

Be sure you start contacting potential sponsors right away, don't wait until the last minute to work toward meeting your sponsorship requirements. Many businesses do their budgets before January, so it is a good idea to go ahead and ask them now. Also many contestants have pages from friends and relatives. Take a look at last year's program for some ideas.

The deadline for turning in your program ads and sponsorship for this rodeo season is on or before Alabama Multi State Rodeo.

# GEORGIA HIGH SCHOOL RODEO ASSOCIATION

## STATE SPONSORSHIP / STATE FINALS RODEO

### **Association Saddle Sponsor** **\$10,000.00**

This sponsorship level assists in purchasing all saddles for the state winners.

Will get logo on saddles, annual arena signage and recognition, full page color ad on back cover of program and recognition during awards ceremony.

### **Single Event Saddle Sponsor** **\$1,500.00**

This sponsorship level purchases 1 event saddle for the state winner.

Will get annual arena signage and voice recognition at all rodeos, full page color ad in program and recognition during awards ceremony.

### **Association Buckle Sponsor** **\$5,000.00**

This sponsorship level purchases all 4 buckles for each event for the state winners.

Will get annual arena signage and recognition, full page color ad in program on inside cover and recognition during awards ceremony.

### **Single Event Buckle Sponsor** **\$550.00**

This sponsorship level purchases 4 buckles for 1 event for the state winners.

Will get annual arena signage and voice recognition at all rodeos, full page ad in program and recognition during awards ceremony.

### **Finals Qualifier Buckle Sponsor** **\$5,000.00**

This sponsorship level purchases all buckles for each contestant the qualifies for state finals.

Will get annual arena signage and voice recognition at all rodeos, full page color ad in program and recognition during awards ceremony.

### **Queen Sponsor**

This sponsorship level purchases the queens saddle, buckle, crown & banner as well as awards for the attendants.

Will get annual arena signage and voice recognition at finals and awards ceremony & full page ad in program.

### **Seasonal Banner Sponsor** **\$500.00**

Will get annual arena signage and voice recognition at all GHSRA rodeos.

### **Chute Gate Sponsor for State Finals or Showdown** **\$300.00**

Will get sign on chute gate for event of their choice, either state finals or showdown and voice recognition during events. They can get chute gate at both events for \$500.00.

### **Academic Award Sponsor** **\$200.00**

This sponsorship level purchases the buckle for the student with the highest academic achievement. Will get full page ad in program and recognition during awards ceremony.

### **National Team T-shirt Sponsor** **\$600.00**

Will get logo on t-shirts, annual arena signage for following year.

### **National Team Shirt Sponsor** **\$1,200.00**

Will get logo on team shirts, annual arena signage for following year.

### **National Team Jacket Sponsor** **\$2,500.00**

Will get logo on national team jacket, annual arena signage for following year.

# GEORGIA HIGH SCHOOL RODEO ASSOCIATION SPONSORSHIP INFORMATION CONTRACT

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE / EMAIL: \_\_\_\_\_

THIS WILL AUTHORIZE YOU TO PUBLISH OUR SPONSORSHIP INFORMATION IN THE GEORGIA HIGH SCHOOL RODEO ASSOCIATION STATE FINALS PROGRAM WHICH WILL BE DISTRIBUTED FREE OF CHARGE AT THE GHSRA STATE FINALS.

- |   |          |                                    |          |
|---|----------|------------------------------------|----------|
| <input type="checkbox"/> COLOR OUTSIDE BACK COVER | \$450.00 | <input type="checkbox"/> FULL PAGE | \$150.00 |
| <input type="checkbox"/> INSIDE FRONT COVER       | \$400.00 | <input type="checkbox"/> HALF PAGE | \$100.00 |
| <input type="checkbox"/> INSIDE BACK COVER        | \$400.00 | <input type="checkbox"/> ¼ PAGE    | \$50.00  |
| <input type="checkbox"/> FULL PAGE COLOR          | \$350.00 | <input type="checkbox"/> BUS. CARD | \$25.00  |

COPY: If no copy is available, type or print out copy desired. Any pictures or company logos must be furnished by the sponsor.

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The proceeds from this program are to benefit the Georgia High School Rodeo Association which is a non-profit organization. All contributions are tax-deductible.

Authorized By: \_\_\_\_\_

Telephone: \_\_\_\_\_

Amount Paid: \_\_\_\_\_

SPONSORSHIP OBTAINED BY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

**Email Files To: [shotbymurphy@gmail.com](mailto:shotbymurphy@gmail.com)**

The Georgia High School Rodeo Association, a 501c3 organization, is a state-wide association of high school students, grades 9 through 12, who participate in rodeos held throughout the state. The GHSRA is affiliated with the NHSRA which is comprised of 41 States, 5 Canadian Provinces, Australia and Mexico. Contestants compete throughout the year at rodeos for points to qualify for the state finals. State champions then go on to represent Georgia at the National Finals in Nebraska. This past year we had 5 of our Georgia contestants finish in the top 20 at the National level.

While rodeo is not recognized as a regular high school varsity sport, no other athletic activity in history was ever developed which so embodies the traditions and history of an entire way of life. The events in rodeo grew out of the actual day-to-day duties of the American cowboy, or were dreamed up to further test the courage, stamina, and ability of these Westerners.

High School contestants compete in bareback and saddle bronc riding, bull riding, steer wrestling, goat tying, tie-down, breakaway calf roping, barrel racing, pole bending, team roping, cutting and reined cow horse. These contestants are world-class athletes who compete not only in high school rodeos, but in professional and adult amateur rodeos as well. They also serve as association officers and assist in working and putting on the rodeos along with the many hours of preparation for competition.

Georgia High School Rodeo is a self-supporting, non-profit organization. We require our members to conduct themselves in an exemplary manner, to abide by a strict dress code when competing, and to "play by the rules". We also require them to maintain their grades at the same level it takes to play high school sports in their respective schools. Education is of paramount importance to this organization, and we have a scholarship program in place to help further the education of all of our members. We encourage each contestant in that endeavor and work to award nearly \$20,000 in scholarships each year.

In addition to scholarships as the young men and women work hard all year the top contestants also receive nearly \$30,000 in awards and prizes and assistance to compete at the national finals in Lincoln, Nebraska.

We are asking that you consider sponsoring these cowboys and cowgirls by making a donation to the association which again is a 501c3 organization. Advertising details and the benefits you can receive are included on the attached contracts and can be customized to meet other specific requests.

Thank you,

GHSRA