



The Georgia High School Rodeo Association, a 501c3 organization, is a state-wide association of high school students, grades 9 through 12, who participate in rodeos held throughout the state. The GHSRA is affiliated with the NHSRA which is comprised of 41 States, 5 Canadian Provinces, Australia and Mexico. Contestants compete throughout the year at rodeos for points to qualify for the state finals. State champions then go on to represent Georgia at the National Finals in Wyoming. This past year we had 5 of our Georgia contestants finish in the top 20 at the National level.

While rodeo is not recognized as a regular high school varsity sport, no other athletic activity in history was ever developed which so embodies the traditions and history of an entire way of life. The events in rodeo grew out of the actual day-to-day duties of the American cowboy, or were dreamed up to further test the courage, stamina, and ability of these Westerners.

High School contestants compete in bareback and saddle bronc riding, bull riding, steer wrestling, goat tying, tie-down, breakaway calf roping, barrel racing, pole bending, team roping, cutting and reined cow horse. These contestants are world-class athletes who compete not only in high school rodeos, but in professional and adult amateur rodeos as well. They also serve as association officers and assist in working and putting on the rodeos along with the many hours of preparation for competition.

Georgia High School Rodeo is a self-supporting, non-profit organization. We require our members to conduct themselves in an exemplary manner, to abide by a strict dress code when competing, and to "play by the rules". We also require them to maintain their grades at the same level it takes to play high school sports in their respective schools. Education is of paramount importance to this organization, and we have a scholarship program in place to help further the education of all of our members. We encourage each contestant in that endeavor and work to award nearly \$20,000 in scholarships each year.

In addition to scholarships as the young men and women work hard all year the top contestants also receive nearly \$30,000 in awards and prizes and assistance to compete at the national finals in Rock Springs, WY.

We are asking that you consider sponsoring these cowboys and cowgirls by making a donation to the association which again is a 501c3 organization. Advertising details and the benefits you can receive are included on the attached contracts and can be customized to meet other specific requests.

Thank you,

GHSRA

GEORGIA HIGH SCHOOL RODEO ASSOCIATION

STATE SPONSORSHIP / STATE FINALS RODEO

Association Saddle Sponsor \$10,000.00

This sponsorship level assists in purchasing all saddles for the state winners
Will get logo on saddles, annual arena signage and recognition, Full page color ad on back cover of program and recognition during award ceremony

Single Event Saddle Sponsor \$1500.00

This sponsorship level purchases 1 event saddle for the state winner
Will get annual arena signage and voice recognition at all rodeos, Full page color ad in program and recognition during award ceremony

Association Buckle Sponsor \$5,000.00

This sponsorship level purchases all 4 buckles for each event for the state winners.
Will get annual arena signage and recognition, Full page color ad in program on inside cover and recognition during award ceremony

Single Event Buckle Sponsor \$550.00

This sponsorship level purchases 4 buckles for 1 event for the state winners
Will get annual arena signage and voice recognition at all rodeos, Full page ad in program and recognition during award ceremony

Finals Qualifier Buckle Sponsor \$5000.00

This sponsorship level purchases all buckles for each contestant that qualifies for state finals.
Will get annual arena signage and voice recognition at all rodeos, Full page color ad in program and recognition during award ceremony

Queen Sponsor \$2000.00

This sponsorship level purchases the queens saddle, buckle, crown & banner as well as awards for the attendants.
Will get annual arena signage and voice recognition at finals and awards ceremony & full page ad in program.

Seasonal Banner Sponsor \$500

Will get annual arena signage and voice recognition at all GHSRA rodeos.

Chute Gate Sponsor for State Finals or Showdown \$300

Will get sign on chute gate for event of their choice, either state finals or showdown and voice recognition during events. They can get chute gate at both events for \$500

Academic Award Sponsor \$200.00

This sponsorship level purchases the Buckle for the student with the highest academic achievement
Will get full page ad in program and recognition during award ceremony

National Team T-shirt Sponsor \$600.00

Will get logo on t-shirts, annual arena signage for following year

National Team Shirt Sponsor \$1200.00

Will get logo on team shirts, annual arena signage for following year

National Team Jacket Sponsor \$2500.00

Will get logo on national team jacket, annual arena signage for following year

GEORGIA HIGH SCHOOL RODEO ASSOCIATION

STATE SPONSORSHIP/STATE FINALS

NAME: _____

BUSINESS: _____

ADDRESS: _____

CITY & STATE: _____

TELEPHONE: _____

CONTACT NAME: _____

SPONSOR AMOUNT: \$ _____

SPONSOR LEVEL: _____

Special Instructions: _____

How is Ad/Signage/Logo being provided _____

_____ Payment included

_____ Payment mailed

Signature of Authorized Personal _____

GHSRA Representative _____ Date _____